**Headline: [EXHIBITOR COMPANY] set to showcase [PRODUCT] at LiGHT 24**

*[MONTH] 2024*

[Exhibitor Name], a leading [industry/sector] company, is thrilled to confirm its attendance at the highly anticipated LiGHT 24 exhibition.

For the third year running, LiGHT 24 is taking place on the 20 & 21 November 2024 at the Business Design Centre, London.

[About Exhibitor]

LiGHT 24, the UK’s only dedicated exhibition for lighting specification, will see even more exhibitors taking part than last year, with a packed associations lounge and exciting additions to the talk's programmes, 2024 is set to be the biggest and best yet. The show is brought to the industry by [d]arc media, built on the company’s and the team’s knowledge and experience of the lighting specification market that spans more than 20 years.

LiGHT 24 is the ideal opportunity for [Exhibitor name] to showcase its cutting-edge products, network with lighting designers, interior designers, architects and other lighting brands to discover new technologies, solutions and inspiration.

Visitors to [Exhibitor, stand number] will have the opportunity to explore and interact with [products], with members of the team on hand to demonstrate and share how these innovative solutions can be implemented into incredible projects.

[Exhibitor spokesperson]: *“We are thrilled to be a part of LiGHT 24, showcasing our innovative products and services to the lighting industry. LiGHT 24 is the ideal platform for us to connect with existing and potential clients, exchange ideas and inspiration with likeminded individuals and create collaborations to benefit the future of the industry. Stop by [stand xx] to see our products in action!”*

Paul James, Managing Director at [d]arc media, commented: *“We are incredibly excited to see what this year’s show will bring, following the resounding positive feedback we received after the last two years. Last year the design community came out in force, and the event is set to be even bigger and better for 2024. We have a strong line-up of companies and speakers joining, with support from renowned partners. The show is a key destination for those with a passion for design and specification, including architects, interior designers and lighting designers.*

*“Thank you so much to all of our exhibitors, we are excited to showcase your incredible products and welcome the lighting and design communities back to the Business Design Centre in November.”*

For more information on LiGHT 24 visit - <https://www.lightexpo.london/>

**ENDS**

**Notes to Editor:**

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**About [Exhibitor]:**

[Company boilerplate information]

**About LiGHT 24:**

LiGHT 24 is the UK's only dedicated exhibition for lighting specification, held over two days at the Business Design Centre in Islington, London, on 20 & 21 November 2024.

In 2023, the design community came out in force to support the show, with almost 4,800 visitors – including architects, interior designers, and lighting designers – passing through the doors to see 150+ high-end international lighting brands present their latest product ranges for the specification market; as well as a full design talks programme; and multiple networking opportunities.

For the most recent up-to-date exhibitor list and all visitor information head to [www.lightexpo.london](http://www.lightexpo.london)